

**SANDIP**  
UNIVERSITY  
Uttarakhand

**SCHOOL OF  
DESIGN**



# HOW

## HANDS-ON WORKSHOP

### Crafting Scents, Building Careers: A Workshop on Fragrance Design

Conducted by:  
Mr. Yash Jagtap  
Dr. Rajshree Saoji

**Crafting Scents** refers to the art of creating fragrances by blending natural and synthetic aromatic ingredients. It involves careful formulation to produce perfumes, essential oils, and other scented products, often reflecting cultural traditions and personal expression.

#### PATHONE

Dr. Sandip K. Jha  
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Professor

Dr. Pooja H.  
Bharati  
Professor

Prof. (Dr.) Rajendra  
Sirha  
Associate  
Professor

Prof. Virek  
Kishor  
Saxena

Dr. Tanuja  
Rajput  
Associate  
Professor

Prof. (Dr.) Visha  
Kapoor  
Associate  
Professor

Dr. Rajashree  
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Associate  
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Coordinator: Dr. Pooja H. Bharati

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Ref. No: SUN/SOD/2024-25

Date: 19th November 2024

## CIRCULAR

### **"Crafting Scents, Building Careers: A Workshop on Fragrance Design"**

This is to inform all the students of the School Beauty Cosmetology there is an Eminent Guest Lecture on **"Crafting Scents, Building Careers: A Workshop on Fragrance Design"**

Attendance is compulsory.

Event Name: Eminent Guest workshop on "Crafting Scents, Building Careers: A Workshop on Fragrance Design"

Name of Guide: Mr. Yash Jagtap

Date: 25th November 2024 to 30th November 2024

Time: 10 Am Onwards

Venue: School of Design

Sign. of HOD

*Vibhalepoo*





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**SCHOOL OF DESIGN**

**"Crafting Scents, Building Careers: A Workshop on Fragrance Design"**

**Date of Workshop:** 25th November 2024 to 30th November 2024

**Venue:** School of Design

**Facilitator:** Mr. Yash Jagtap

From 25th November to 30th November 2024, the School of Design hosted a dynamic and interactive "Crafting Scents, Building Careers: A Workshop on Fragrance Design", conducted by the renowned expert Mr. Yash Jagtap in HOW 2024. This hands-on workshop aimed to introduce students to the art of perfume crafting and explore the intricate processes involved in creating unique scents. Over the course of six days, participants delved deep into the chemistry, artistry, and personal expression that go into scent creation, guided by Mr. Jagtap's expertise in fragrance development. The Scent Craft Workshop, held from 25th to 30th November 2024, was a remarkable success, providing students with an in-depth exploration of the art and science of perfumery. Under the guidance of Mr. Yash Jagtap, participants gained practical knowledge, hands-on experience, and a greater appreciation for the delicate balance between artistry and chemistry that goes into crafting unique fragrances.

The workshop not only provided students with technical skills in fragrance creation but also inspired them to explore scent as a powerful medium for personal expression and design innovation. Students left the workshop with their very own signature scents, along with valuable insights into the global fragrance industry and the potential for a future career in this exciting field. **Career opportunities in this domain include becoming a perfumer, fragrance evaluator, scent marketing consultant, product developer for personal care or home fragrance brands, or even launching a niche perfume brand.** With the growing demand for personalized and sustainable scents, there is also potential in research and development, aromatherapy, and olfactory branding.



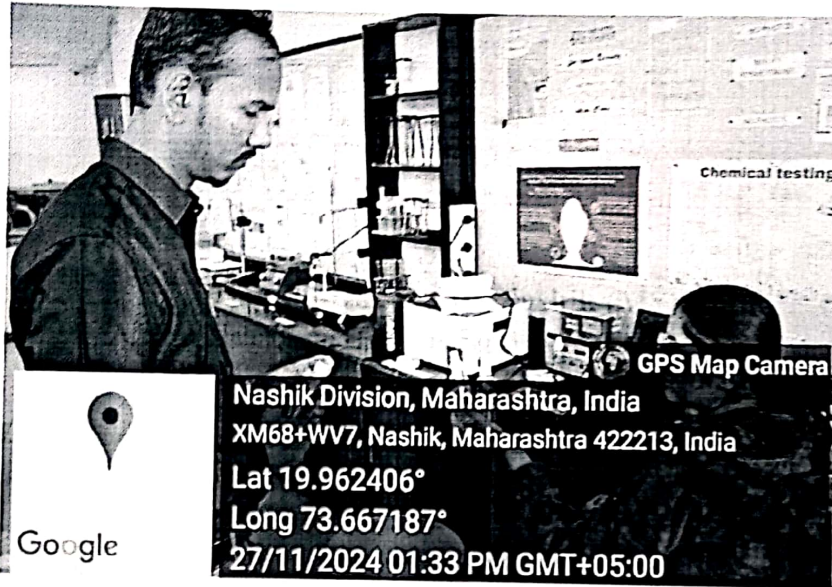
*Vibhale Jagtap*





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**SCHOOL OF DESIGN**



*Vishal Chopra*

Signature of Dean

*Vishal Chopra*





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**School of Fashion Design, Beauty Cosmetology & Interior Design**

**Attendance list'**

Sr No.	Name of Students	PRN	Signature
1.	SURWADE PHALGUNI VIJAY	220106271081	<i>Surwade</i>
2.	LIBUSENG SOPHY MONGALO	220109041001	<i>Sophy</i>
3.	REVATI RAJU KORE	220109041003	<i>Rajukore</i>
4.	SIDDHI AJAY JOSHI	220109041004	<i>Sjoshi</i>
5.	HARSHANI RAJENDRAKUMAR SONAWANE	220109041005	<i>Harshani</i>
6.	SIDDHI MADAN MANDLIK	220109041006	<i>Siddhi</i>
7.	SHREYA MANOHAR MOTGHARE	220109041008	<i>MMShreya</i>
8.	SHREYA PATEL	220109041012	<i>Patel</i>

*Vibhalepoo*

